

NuLifeSpan, LLC Affiliate Program

YOU MUST AGREE TO THESE TERMS AND CONDITIONS.

THIS IS A LEGAL AGREEMENT BETWEEN YOU AND NuLifeSpan, LLC (NuLifeSpan). BY SUBMITTING THIS ONLINE APPLICATION YOU ARE AGREEING THAT YOU HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS AGREEMENT AND THAT YOU AGREE TO BE LEGALLY RESPONSIBLE FOR EACH AND EVERY CONDITION LISTED IN THIS AGREEMENT.

This agreement describes the terms and conditions for participation in the NuLifeSpan Affiliate program. In this agreement, the term “Affiliate” refers to you (the applicant). In this agreement, “NuLifeSpan” refers to NuLifeSpan, LLC., a Limited Liability Corporation, with whom you are entering this agreement. By applying to the NuLifeSpan Affiliate program you are confirming that you have read the agreement and agree to the Terms and Conditions.

NuLifeSpan reserves the right to update and change the Terms and Conditions from time to time without notice. Any new features that augment or enhance the current Program, including the release of new tools and resources, shall be subject to the Terms and Conditions. Continued use of the Program after any such changes shall constitute your consent to such changes. These changes/modifications may include, but not limited to changes in the scope of available commissions, commission schedules, payment procedures and Affiliate Program rules.

Violation of any of the terms below will result in the termination of your Account and forfeiture of any outstanding Affiliate commission payments earned during the violation. You agree to use the Affiliate Program at your own risk.

Account Terms & Prerequisites

- You must be 18 years or older to be part of this Affiliate Program
- You must be a human. Accounts registered by “bots” or other automated methods are not permitted.
- You must provide your legal full name, a valid email address, and any other information requested to complete the signup process.
- Your login may only be used by one person – a single login shared by multiple people is not permitted.
- You are responsible for maintaining the security of your account and password. NuLifeSpan cannot and will not be liable for any loss or damage from your failure to comply with this security obligation.
- You are responsible for all content posted and activity that occurs under your account.
- One person or legal entity may not maintain more than one account.
- You may not use the Affiliate Program for any illegal or unauthorized purpose. You must not, in the use of the Service, violate any laws in your jurisdiction (including but not limited to copyright laws).

Commissions, Payments & Refunds

Your Affiliate dashboard is unique to you. It contains everything you'll need to promote our website and our product, including:

- Your affiliate link
- One-click sharing to social media
- Banner ads
- And more sharing resources

As you send traffic to our website via your unique affiliate link, you will receive credit for each unique visitor purchase you send our way. Your progress for each category of referral will be reflected in real-time on your Affiliate dashboard. Each link provided by NuLifeSpan has an Affiliate ID attached. We can't track your sales and traffic without you posting the full URL, so please be sure to use your full or entire affiliate link. Our social sharing shortcuts have your affiliate link embedded in their posts. When a customer visits our site from your unique link, we will be able to register their purchase (if/when they make one), and credit the sale to you.

As your referrals generate sales, you will earn Affiliate commissions. Commissions are issued once a month, 30 days after the sale and are referred to as Cash Rewards in the system. Cash Back Reward amounts are calculated on the product purchase price and are available for withdrawal once customer has reached \$50 in total Cash Rewards. Once the \$50 total is met, your Cash Rewards are converted to commissions dollars and posted to your PayQuicker account. You may also use Cash Rewards towards NuLifeSpan product purchases or monthly subscriptions.

PayQuicker is a global, flexible wallet system. You can access your PayQuicker portal when you "CASH OUT" in your Affiliate Dashboard. Your available funds will be available for immediate withdrawal. On your first payout, you will be asked to complete your Payquicker account and dashboard using your NuLifeSpan sign up information. Within the PayQuicker portal, you will be able to decide where and when your commissions will be distributed. You may order a PayQuicker Visa debit card, choose to transfer to your bank or issue a paper check.

The Affiliate program pays 30% per total customer purchase through your unique referral link to click through and buy any NuLifeSpan listed products at retail value. We do not pay Affiliate commissions on wholesale orders, taxes or shipping. You cannot receive commissions on your own orders through your own Affiliate link or wholesale orders from you or other wholesale accounts. Commissions will only be paid on sales that are made when the customer clicks through qualified, correctly structured affiliate links. Properly coded links are the sole responsibility of the Affiliate. We will only pay commissions on links that are automatically tracked and reported by our systems. We will not pay commissions if someone says they purchased or someone says they entered a referral code if it was not tracked by our system. We can only pay commissions on business generated through properly formatted special links that we're automatically tracked by our systems. Commissions can be viewed on the Affiliate Dashboard.

NuLifeSpan reserves the right to cease Affiliate marketing operations at any time if the NuLifeSpan Affiliate Manager feels for any reason that there is inappropriate activity being conducted by the Affiliate. We reserve the right to disqualify commissions earned through fraudulent, illegal, or overly aggressive, questionable sales or marketing methods. Although not explicitly followed as a matter of policy, if NuLifeSpan ceases any Affiliate operations, we will provide fair and ample termination notice, via email, and individually evaluate existing Affiliate campaigns to determine exact end dates on a case-by-case basis.

In the event a customer requests a refund for a transaction for which the Affiliate has earned commissions, any commissions earned on the refund amount will be deducted from the Affiliate's balance.

Affiliate Status

You agree that as a NuLifeSpan Affiliate you are an independent contractor, and not an employee, agent, partner, legal representative, or franchisee of NuLifeSpan, LLC. You are not authorized to and will not incur any debt, expense, obligation, or open any checking account on behalf of, for, or in the name of NuLifeSpan, LLC. You agree that you will be solely responsible for paying all expenses incurred including but not limited to travel, food, lodging, secretarial, office, long distance telephone and other expenses. YOU UNDERSTAND THAT YOU SHALL NOT BE TREATED AS AN EMPLOYEE OF NuLifeSpan, LLC FOR FEDERAL OR STATE TAX PURPOSES. NuLifeSpan, LLC is not responsible for withholding taxes, and shall not withhold or deduct from bonuses and/or commissions, if any, FICA, or taxes of any kind, unless specifically ordered to do so by the Internal Revenue Service or similar government organization. Independent contractors who earn \$600 or more in one calendar year will be provided with a 1099 NEC form.

Approved Affiliate Practices

Once you have signed up for the Affiliate Program, you will be assigned a unique Affiliate Code. You are permitted to place links, banners, or other graphics we provide with your Affiliate Code on your site, in your emails, social media postings or in other communications. We will provide you with guidelines, link styles, and graphical artwork to use in linking to NuLifeSpan. We may change the design of the artwork at any time without notice, but we won't change the dimensions of the images without proper notice. Logos and other assets cannot be modified. The Affiliate does not gain any trademark, copyright or any other rights to these materials.

To permit accurate tracking, reporting, and referral fee accrual, we will provide you with special link formats to be used in all links between your site and the NuLifeSpan website. You must ensure that each of the links between your site and the NuLifeSpan properly utilizes such special link formats. Links to the NuLifeSpan placed on your site pursuant to this Agreement and which properly utilize such special link formats are referred to as "Special Links."

You will earn referral fees only with respect to sales on a NuLifeSpan product occurring directly through Special Links; we will not be liable to you with respect to any failure by you or someone you refer to use Special Links or incorrectly type your Affiliate Code, including to the extent that such failure may result in any reduction of amounts that would otherwise be paid to you pursuant to this agreement.

Restrictions

a) Search Engine Marketing. We already run search engine marketing (SEM) campaigns on Google; therefore, we ask our affiliates not to run SEM campaigns for our products and services on Google.

To clarify the availability of campaigns on secondary search engines, please contact support@NuLifeSpan.com.

Cookies

When a potential customer clicks on a Affiliate link, a cookie is stored in their browser to track the referral. This allows for commissions to be paid on customers and potential customers who return to the NuLifeSpan.com website. Typically, a cookie is stored for specific period of time (assuming the customer does not delete their cookies) While most customer purchases happen within a few days of clicking a link, NuLifeSpan, LLC recognizes that some Affiliate customers may return many times and may take advantage of our monthly subscription-based items. With NuLifeSpan, LLC's Affiliate program your cookie does not expire.

SOCIAL MEDIA PRACTICES

Promotion on Facebook, Twitter, Instagram, Snapchat, Reddit, and other social media platforms is permitted, following these general guidelines:

You ARE ALLOWED to promote offers to your lists; more specifically, you're welcome to use your Affiliate links on your social media pages.

You ARE PROHIBITED from posting your Affiliate links on any NuLifeSpan web properties/channels or Social Media company pages in an attempt to turn those links into Affiliate sales.

Spam Laws

As a condition to your participation in the program, you agree that while you are a program participant you will comply with all laws, ordinances, rules, regulations, orders, licenses, permits, judgments, decisions or other requirements of any governmental authority that has jurisdiction over you, whether those laws, etc. are now in effect or later come into effect during the time you are a Program participant.

Without limiting the foregoing obligation, you agree that as a condition of your participation in the Program you will comply with all applicable laws (federal, state or otherwise) that govern marketing email, including without limitation, the CAN-SPAM Act of 2003 and all other anti-spam laws. The Affiliate will not engage in the distribution of an unsolicited bulk email (spam) mentioning or referencing NuLifeSpan.

False/Prohibited Claims

You may not make medical claims, or state or imply that any NuLifeSpan product is formulated, designed or approved by the Company or any regulatory authority to treat any disease or medical condition. You also may not compare Products to drugs, or make drug or medical claims. Any such representations, claims or comparisons by you may result in your personal liability and termination of the Affiliate program.

You may not issue any press release with respect to this Agreement or your participation in the Program; such action may result in your termination from the Program. In addition, you may not in any manner misrepresent or embellish the relationship between us and you, say you develop our products, say you are part of NuLifeSpan or express or imply any relationship or affiliation between us and you or any other person or entity except as expressly permitted by this Agreement (including by expressing or implying that we support, sponsor, endorse, or contribute money to any charity or other cause).

TRACKING TAGS

The tools, products and creative assets (collectively, "Assets") that is provided to You NuLifeSpan, and the Working Live platform. The Working Live platform provides valuable information vital to the success of the Program, including information that helps make sure transactions generated by you are properly attributed to You for payout calculations. Thus, each of these Assets must be used in their intended manners as provided by Working Live. You agree that You will not corrupt, modify or disable the tracking functionality provided to you related to the Working Live Platform.

FTC DISCLOSURE REQUIREMENTS

You shall include a disclosure statement within any and all pages/posts where Affiliate links for our Affiliate program are posted as an endorsement or review, and where it is not clear that the link is a paid advertisement. This disclosure statement should be clear and concise, stating that we are compensating you for your review or endorsement. If you received the product for free for review, this also must be clearly stated in your disclosure.

REVERSAL & COMMUNICATION POLICY

NuLifeSpan reserves the right to reverse orders due to order cancellations, duplicate tracking, returns, disputed charges, and program violations as outlined in these terms and conditions.

Additionally, if we ask you for clarification or more information on any orders or clicks that we suspect may be in violation of our terms and conditions, we expect that you will respond in a timely and honest manner.

Below are violations of our communications policy:

You are not forthcoming; you are intentionally vague, or you are found to be lying. You are not responsive within a reasonable period and after multiple attempts to make contact using the information listed in your network profile.

You cannot substantiate or validate the source of your traffic to our program with clear and demonstrable proof.

If any of the above apply, then we reserve the absolute right to suspend you from the program, reverse orders, modify Affiliate payouts, set your commission to 0%, or immediately terminate your participation in our Affiliate program. We know that many violations are a result of automated processes; however, it is incumbent upon each Affiliate to ensure that it has the appropriate checks and balances in place to pro-actively address these issues and adhere to our program rules.

COPYRIGHTS/TRADEMARKS/DOMAINS

KEYWORDS, PAY PER CLICK ADVERTISING, AND DOMAIN NAMES INVOLVING NuLifeSpan® TRADEMARK “NuLifeSpan” AND VARIATIONS THEREOF.

1. Purchasing domain names based on NuLifeSpan’s trademarks or variations of NuLifeSpan’s trademark or NOT allowed

2. Purchasing Pay Per Click advertising containing NuLifeSpan’s trademarks or variations of NuLifeSpan’s trademark (Trademarked Terms: NuLifeSpan®) is NOT allowed

a) You shall not purchase search engine keywords or domain names that use NuLifeSpan’s trademark “NuLifeSpan®” and certain variations and misspellings thereof.

b) YOU SHALL NOT PURCHASE OR REGISTER KEYWORDS, PAY PER CLICK ADVERTISING, ADWORDS, SEARCH TERMS, DOMAIN NAMES, OR OTHER IDENTIFYING TERMS THAT INCLUDE THE WORD “NuLifeSpan” OR CERTAIN VARIATIONS AND MISSPELLINGS THEREOF FOR USE IN ANY SEARCH ENGINE, PORTAL, SPONSORED ADVERTISING SERVICE OR OTHER SEARCH OR REFERRAL SERVICE.

c) Specifically, this policy prohibits you from: Bidding on NuLifeSpan’s trademark, “NuLifeSpan”, and any keyword string that includes this term. For example, “NuLifeSpan CBD”, “NuLifeSpan Cannabidiol”, “NuLifeSpan products”, “NuLifeSpan coupons”, “NuLifeSpan promotions”, etc.; and bidding on variations of NuLifeSpan’s trademark: for example, “NuLifeSpan.com”, “www.NuLifeSpan.com”, etc.

WEBSITE RESTRICTIONS

Your participating website(s) may not:

Infringe on our or any anyone else's intellectual property, publicity, privacy, or other rights. Violate any law, rule, or regulation. Contain any content that is threatening, harassing, defamatory, obscene, harmful to minors, or contains nudity, pornography, or sexually explicit or adult-related materials.

Contain any viruses, Trojan horses, worms, time bombs, cancelbots, or other computer-programming routines that are intended to damage, interfere with, surreptitiously intercept, or expropriate any system, data, or personal information.

Contain software or use technology that attempts to intercept, divert, or redirect internet traffic to or from any other website, or that potentially enables the diversion of Affiliate commissions from another website.

Independent Investigation

YOU ACKNOWLEDGE THAT YOU HAVE READ THIS AGREEMENT AND AGREE TO ALL ITS TERMS AND CONDITIONS. YOU UNDERSTAND THAT WE MAY AT ANY TIME (DIRECTLY OR INDIRECTLY) SOLICIT CUSTOMER REFERRALS ON TERMS THAT MAY DIFFER FROM THOSE CONTAINED IN THIS AGREEMENT OR OPERATE WEB SITES THAT ARE SIMILAR TO OR COMPETE WITH YOUR WEBSITE. YOU HAVE INDEPENDENTLY EVALUATED THE DESIRABILITY OF PARTICIPATING IN THE PROGRAM AND ARE NOT RELYING ON ANY REPRESENTATION, GUARANTEE, OR STATEMENT OTHER THAN AS SET FORTH IN THIS AGREEMENT.

Thank you for considering the NuLifeSpan Affiliate program.

Our Affiliates are very important to us. This agreement is designed with you in mind, as well as protecting you, NuLifeSpan and our customers. Please read thoroughly.

If you have any questions, please contact us at support@NuLifeSpan.com.